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Carlos García Cueva advises national and international companies on economic competition, regulation, and strategic market analysis at Aziz & Kaye Business Law. His practice covers regulatory compliance, antitrust investigations, and competition-related litigation.

With a distinguished career at COFECE, he has led key investigations, applying innovative methodologies to detect anticompetitive practices and analyze digital evidence. He has represented Mexico at international forums on competition and technology, including the impact of artificial intelligence on digital markets.

He holds master's degrees in Regulation (LSE), Public Policy (Tec de Monterrey), and International Intelligence and Security (King's College London), along with bachelor's degrees in Law (UNAM) and International Relations (Tec de Monterrey). He is a professor at Tec de Monterrey and a speaker at forums on competition, technology and regulation.

His innovative approach and experience strengthen his leadership in preventing and resolving antitrust and regulatory conflicts in complex markets.